

25th annual Kentlands/Lakelands 5K

Become a sponsor for the largest 5K event in Montgomery County!

Platinum Sponsorship (\$5000)

- **Signage:** Large logo on t-shirt as well as logos on the registration banners.
- **Communications:** Logo to be included in email blasts. The sponsor can also provide 1 or 2 items for race bags, only 1 flyer.
- **Merchant Expo:** Premium location provided in the Merchant Expo for the post-race event with 2 tables.
- One Complimentary Corporate Team Tent (Team participants must pay for registration)
- **Customized Benefit:** to include limited opportunity as available such as packet pickup, race bibs, lead car, labeled water bottles, fruit table, water stops, volunteer dinner

Gold Sponsorship (\$2500)

- **Signage:** Medium logo on t-shirt as well as logos on the registration banners.
- **Communications:** Logo to be included in email blasts. The sponsor can also provide 1 or 2 items for race bags, only 1 flyer.
- **Merchant Expo:** Premium location provided in the Merchant Expo for the post-race event with 2 tables.
- **Customized Benefit:** to include limited opportunity as available such as packet pickup, race bibs, lead car, labeled water bottles, fruit table, water stops, volunteer dinner

Silver Sponsorship (\$1000)

- **Signage:** Small logo on t-shirt as well as logos on the registration banners.
- **Communications:** Provide (1) item for race bags.
- **Merchant Expo:** Premium location provided in the Merchant Expo for the post-race event with 1 table
- **Customized Benefit:** to include limited opportunity as available such as labeled water bottles, water stops. Platinum & Gold sponsors will have first preference.

Bronze Sponsorship (\$500)

- Provide (1) item for race bags.
- 1 table provided in the Merchant Expo for the post-race event.

Community Team Sponsor (\$300)

- 1 table provided in the Merchant Expo for the post-race event.

All levels of sponsors receive:

- Logo included in "Thank You" ad run in the local paper, and on the Sponsor page on the Foundation website.
- Invitation to Post-Race Volunteer Dinner

For more information, visit kentlandsfoundation.org/annual-5k/sponsors